

News Release



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Tolland Appointed Regional Sales Manager for Anderson & Vreeland

Bryan, OH - The appointment of Rob Tolland as South Regional Sales Manager for Anderson & Vreeland, Inc., leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Bill Bower, Director of Sales.

"Rob's experience is a perfect fit for his role as Regional Sales Manager for A&V. His outstanding leadership and management skills, plus extensive experience in the flexo industry, will be a real benefit for A&V and our customers," said Bower.

In his new position, Tolland will supervise sales and support for A&V's customers throughout the Southern United States comprising a 16-state area. He brings to his new position 20 years of technical sales, production, customer service and management experience in the flexo industry. Tolland was formerly National Sales Manager for

Dantex Corporation, responsible for sales of printing plates and equipment throughout North America and Canada. He is thoroughly knowledgeable about liquid and water-wash sheet photopolymer, letterpress and dry offset printing applications.

Tolland is a graduate of Mount Saint Mary's University with a Bachelor of Science degree in Business and Finance. He and his wife, Carolyn, live with their son and daughter in Cumming, Georgia.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a "systems approach" to plate processing, with state-of-the-art equipment, materials and software specifically designed for flexo. A&V supports these products with 50 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

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(Photo available – Rob Tolland)