

# News Release



GNUDSEN, GARDNER & HOWE, INC.  
2103 St. Clair Avenue, Cleveland, Ohio 44114 U.S.A.  
T: 216.781.5000 F: 216.781.5004 E-mail: [info@KGHinc.com](mailto:info@KGHinc.com)

**CONTACTS:**

*Tim Knudsen*  
*Knudsen, Gardner & Howe, Inc.*  
*Tel: 216.781.5000*  
*E-mail: [tk@KGHinc.com](mailto:tk@KGHinc.com)*

**FOR IMMEDIATE RELEASE      AUGUST 24, 2011**



**Anderson & Vreeland Acquires Flexolution in Expansion Move  
to Serve Canadian Market**

Fairfield, NJ: Anderson & Vreeland today announced the acquisition of Flexolution, leading distributor of flexographic printing materials serving Quebec, New Brunswick, Nova Scotia and Prince Edward Island. The acquisition is part of Anderson & Vreeland's

strategic growth initiative to provide expanded service and support to North American customers.

Flexolution, founded in 1989 by Pierre Noël, has a Montreal sales/warehouse and a long and successful history in servicing the flexographic and packaging markets. “Pierre’s success with the Flexolution team allows us to better serve the Canadian market in one bold move,” said Thomas Gavin, Chief Executive Officer of Anderson & Vreeland, Inc. “Pierre’s intense drive and commitment to provide better service and performance is in perfect sync with Anderson & Vreeland’s core values,” added Gavin.

Pierre Noël noted, “A&V’s state-of-the-art product line and well-recognized technical support are tremendous strengths that will better serve our customers. Combining the strengths of our two organizations will create a synergy to achieve long-term growth and truly benefit all of our customers.” Noël will continue to direct all sales activities for the new company, now identified as Anderson & Vreeland Canada, ULC. throughout Eastern Canada.

Anderson & Vreeland Canada, ULC. will offer an expanded line of flexo prepress equipment, materials and new technologies including direct laser engraving and continuous printing on sleeves. “We’re excited to introduce the ‘Future of Flexo’ to the Canadian market with new technologies that improve flexo print quality and efficiency,” said Darin Lyon, Vice President and General Manager of A&V. “Our tradition of bringing technical innovation and best-in-class flexo solutions are tremendous strengths that will better serve the Canadian market,” added Lyon.

“A&V Canada will offer products from leading-edge manufacturers including Flint, Toyobo, 3M, Lohmann, Esko and Stork, backed by a team of sales professionals and an arsenal of technical support,” said Drew Elisius, Vice President of Operations for Anderson & Vreeland.

Anderson & Vreeland's expansion into Canada further solidifies the company's commitment to the North American market. Future plans call for establishing a sales/warehouse in the Toronto area to better serve Ontario customers and then expanding into western provinces. The company has nine distribution sites throughout the United States and three distribution sites in Mexico.

Founded in 1961, A&V has earned an international reputation for introducing innovative products and technologies that have continually advanced the flexo industry. The future of flexo can be seen today with the newest prepress products and technologies, including HD flexo and direct engraving, offered by Anderson & Vreeland. A&V supports these products with 50 years of experience and technical sales representatives who are thoroughly knowledgeable about the fine points of flexo. In addition, A&V has a Technology Support Team comprised of individuals well versed in current and emerging technologies to provide customers with added support. The company's goal is to make it as easy as possible to work with A&V, whether it's face-to-face contact with technical personnel, reviewing educational videos on YouTube or postings on Twitter and Facebook.

# # # #

Photo caption: Thomas Gavin and Pierre Noël