

News Release



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Taylor and Desrosiers Bring 44 Years of Combined Flexo Experience to Anderson & Vreeland

Bryan, OH -- The appointment of Garrett Taylor and Yvan Desrosiers to key sales/support positions at Anderson & Vreeland, leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Bill Bower, Director of Sales.

“Garrett and Yvan are seasoned veterans with 44 years of combined flexo experience. Their experience, coupled with A&V’s best-in-class flexo solutions, are a winning combination and real benefit to our customers,” said Bower.

Garrett Taylor joins Anderson & Vreeland as Corporate Account Manager after serving the past 16 years in various areas of the printing and packaging industry,

including the last 11 years with Flint Group. During his time at Flint Group, he spent two years in customer service, and the last nine years as a Regional Sales Manager selling sleeves and plates on the east coast. Prior to working for Flint, Garrett spent five years with Printpack, Inc. working in prepress, and is very familiar with the industry and customer base served by A&V. In his new position, Taylor will service corporate accounts and expand sales of A&V's products and services.

Yvan Desrosiers is appointed Technical Sales Representative for A&V Canada and will service Ontario. Yvan started in the flexographic industry in 1983 and has held various sales positions over the last 28 years with Ernest Green & Sons, Edwards Graphics, MacDermid and most recently, Flexoleed out of Montreal. Desrosiers' extensive flexo experience and knowledge of plate processing and will play a key role in introducing A&V's products and services to the Ontario market.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a "systems approach" to plate processing, with state-of-the-art equipment, materials and software specifically designed for flexo. A&V supports these products with 50 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. A&V Canada serves Ontario and

Eastern Canada with best-in-class flexo solutions from leading-edge manufacturers.

Further information is available on the web at www.AndersonVreeland.com.

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(Photos attached)

Captions: Garrett Taylor, Corporate Account Manager for Anderson & Vreeland, Inc.

Yvan Desrosiers, Technical Sales Representative for A&V Canada.