

News Release



KNUDSEN, GARDNER & HOWE, INC.
2103 St. Clair Avenue, Cleveland, Ohio 44114 U.S.A.
T: 216.781.5000 F: 216.781.5004 E-mail: info@KGHinc.com

CONTACTS:

Tim Knudsen
Knudsen, Gardner & Howe, Inc.
Tel: 216.781.5000
E-mail: tk@KGHinc.com

FOR RELEASE – January 6, 2014

Anderson & Vreeland Now Offers Entire Esko Product Line in Canada, Extending Their Partnership from the U.S.

Bryan, OH – [Anderson & Vreeland, Inc.](#) now offers Esko products throughout Canada as a result of an expanded partnership between the two companies, building upon their successful relationship in the United States. Anderson & Vreeland will represent the entire Esko product line, including all integrated hardware and software solutions for packaging and labels, sign and display, commercial printing and professional publishing.

Esko products will complement Anderson & Vreeland's product line tailored for flexographic printing in Canada, including labels, packaging and wide format printing. The expanded partnership builds upon Anderson & Vreeland's success distributing Esko products in the United States. Anderson & Vreeland

has sold and supported Esko products in the U.S. since late 2008, and previously was a long-time reseller of Artwork Systems products.

In 2012, Anderson & Vreeland expanded its presence in Canada by establishing a direct sales force with distribution from sales/warehouses in key cities, including Montreal, Quebec and Mississauga, Ontario. With Anderson & Vreeland's expansion, Canadian companies can now experience world-class service supported by an integrated support team that includes client and technical services, a digital product specialist, field service engineers, and a technologies team to support integration and address needs in both the prepress department and the pressroom.

"Extending our partnership with Esko gives our Canadian customers access to best-in-class products and services, plus technical support in the U.S. and Canada from a single source – Anderson & Vreeland," said Lee Zerfass, Digital Business Manager for Anderson & Vreeland. "Our history and experience working with Esko products in the U.S. will also be a significant benefit to Canadian customers."

"Anderson & Vreeland has been an established and successful Esko reseller in the U.S., and we have no doubt that they will become an important partner for us in Canada," explains Larry Moore, Esko Vice President, Partner Programs, North America. "They have a breadth of experience in all segments of print including a deep interest for flexography and will, in particular, offer emphasis to those in packaging and wide format printing."

The agreement between Esko and Anderson & Vreeland and the availability of products in Canada go into effect immediately. Those who want detailed information about Anderson & Vreeland's organization in Canada can visit www.andersonvreeland.ca.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a "systems" approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company's substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

#

Caption for logos: Anderson & Vreeland Offers Entire Esko Product Line in Canada, extending their partnership from the U.S.