

Spain Offers Extensive Flexo Experience as Regional Sales Manager for Anderson & Vreeland

Peter Spain joins Anderson & Vreeland, a leading manufacturer and distributor of flexographic plate processing equipment and materials, as Regional Sales Manager for the East region, providing in-depth flexo and sales experience for A&V customers.

Bryan, OH ([PRWEB](#)) September 14, 2015 -- The appointment of Peter Spain as Regional Sales Manager for Anderson & Vreeland, leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Darin Lyon, Executive Vice President of Anderson & Vreeland Inc.

“Peter’s 30-year career in the flexographic and printing industry is perfectly suited for his role as Regional Sales Manager. His experience in flexographic printing packaging software, hardware and consumable products, combined with his sales and leadership skills will greatly benefit all current and future A&V customers in the East region,” said Lyon.

In his new position, Spain will lead Anderson & Vreeland’s sales and support team offering flexo prepress equipment, material and software solutions for customers throughout the Eastern United States. He will also focus on developing new business opportunities as Anderson & Vreeland expands its product offering to help customers achieve success.

Mr. Spain is a graduate of the Plymouth State College, in Plymouth, NH with a major in Business Administration. He brings to this new position 30 years of flexographic and printing experience, having worked in various sales and leadership position for companies such as Xerox, Pitman, EskoArtwork, AGFA Corporation and the Flexo Label Advantage Group. Peter Spain resides in New Hampshire.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a “systems” approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company’s substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at <http://www.andersonvreeland.com>.