

High performance substrates
for the most demanding color
communication:

GMG ProofMedia





GMG – we know color

GMG is the leading developer of high-end color management solutions. GMG's portfolio of software solutions delivers quality without compromise, allowing you to precisely predict and determine the color output of your printing process, substrate and ink choice.



Central to every reliable proofing system: proofing substrates in GMG quality

When it comes to accurately predicting print results, the proofing medium plays a key role. GMG ProofMedia offers high performance in a wide range of substrate finishes to suit individual requirements. GMG ProofMedia has been optimized for use with GMG software, whereby precisely adjusted profiles ensure color-accurate print simulations. Thanks to a wide color gamut every print standard can be represented. Since 2001 GMG improves its substrates constantly and uses an effec-

tive quality assurance system to ensure the highest standards. As technology leader GMG faces future requirements already today, contributing strongly to the definition of new industry standards.

GMG ProofMedia premium: when color really matters

Legally binding color communication requires reproducible and long-term stable contract proofs as reference. This is the only way to ensure a consistent and secured print production across various batches, seasonal variations and different production sites.

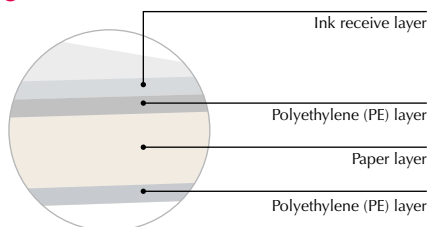
GMG ProofMedia premium's high light-fastness and excellent aging-resistance ensure that contract proofs provide long-term stable color representation. Thanks to a wide color gamut proofs can make maximum use of every printer's color space and thus meet the requirement to represent all industry standards. The microporous ink receptor layer retains very sharply-defined

ink droplets, resulting in high resolution images. As a consequence proofs with the GMG logo printed on the back have become the industries reference standard.

Product range

- **Semi-matte**
flexible simulation of many printing conditions
- **Glossy**
perfect simulation of film, metal and plastic

Structure



GMG ProofMedia studio: reference proofing at its best

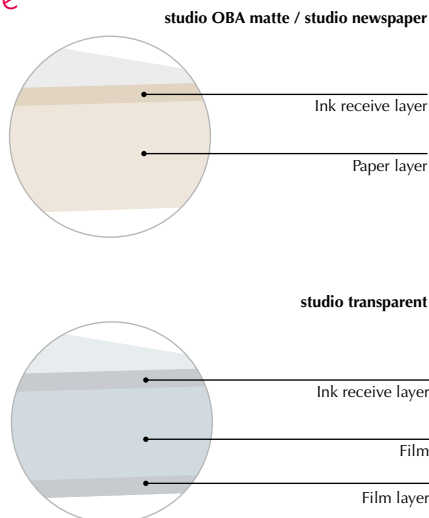
GMG ProofMedia studio line realistically simulates color appearance, texture and grammage of the final output.

The studio line offers excellent reference proof results for newspaper print and other uncoated print projects meeting FOGRA52/GRACoL2013. The studio line transparent substrate is ideal for screen printing and registration checkups.

Product range

- **OBA matte**
simulation of the uncoated printing stock, FOGRA52 and GRACoL2013 Uncoated
- **Newspaper**
authentic paper weight and porous surface
- **Transparent**
screen printing and registration checkups

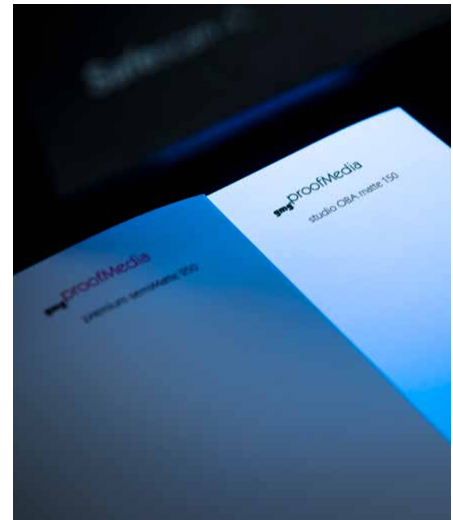
Structure





Two ranges with a clear purpose: premium and studio

GMG ProofMedia premium and GMG ProofMedia studio have been configured to meet distinct use cases for proofing output.



GMG ProofMedia premium offers a trusted reference for legally-binding contract proofs due to its superior physical characteristics, production consistency and worldwide availability. This makes it the preferred choice for anyone who requires client sign-off on a print project.

GMG ProofMedia studio closely simulates the final result, in terms of weight, surface texture and tactile quality. It makes it the perfect choice for newspaper and other uncoated print projects that require an accurate color reference proof.

OBA papers: closer still

The GMG ProofMedia studio line is available with Optical Brightening Agents (OBA) to ensure a visual match between proofs and printed matter – especially when viewed under an UV-containing light source.

A distinctive blue watermark print on the reverse of OBA papers and clear packaging help to clearly distinguish GMG OBA and GMG non-OBA.

Reliable and sustainable

GMG shares our customers' commitment to sustainable sourcing which is why we have designed GMG ProofMedia to comply with industry-leading environmental standards.

The FSC® certification confirms that all GMG ProofMedia products are sourced from responsibly-managed forests safeguarding environmental, social, and economic benefits.



The mark of
responsible forestry
FSC® C131382

We look forward to hearing from you.

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